

# EVENT LAUNCH OF **TECH ARIZONA ADVOCATES** IN PHOENIX

On November 6th, I joined Daniela Santangelo and Jen Wong at Player 15 Group in Phoenix to launch Tech Arizona Advocates.

Daniela and Jen are co-leading the new group, and they organised the launch event to be part of the Tech Talent Summit run by their organisation, FreewayPHX, on November 6th and 7th.

Over 100 Advocates joined us to learn more about Tech Arizona Advocates and Global Tech Advocates. Jen outlined the objectives of the group, and Daniela and I did a fireside chat to share more about the group, the background to GTA and what to expect next.

The event was supported by several partners represented by the following leaders:

- **Doug Brunhke**, Global Chamber
- **Bryan Smith**, City of Phoenix
- **Luis Quinones**, Solvo
- **Casey Gilchrist**, GPEC (Greater Phoenix Economic Council)
- **Persephone Godwin**, London & Partners

Before the launch, Daniela and Jen convened the Tech Arizona Advocates Advisory Board which includes Casey, Daniel Benson from City of Phoenix and Rachel Benoit from Phoenix Sister Cities.

I went to high school in Scottsdale (a suburb of Phoenix), and the launch had an additional element of meaning as some very dear friends of mine from high school came to the launch to support the new Tech Arizona Advocates group.

Finally, while I was in Phoenix, I took my moment and jumped in a Waymo autonomous vehicle...and absolutely loved it!

