

TECH IRELAND ADVOCATES AND LAUNCH OF GTA SPORTSTECH IN DUBLIN JULY 2025

On 24th July, I joined Luke Middleton, Helen Roland and Conor F, co-leads of Tech Ireland Advocates, at TU Dublin Sport to launch the Global Tech Advocates SportsTech working group.

We were joined by three fantastic speakers who shared their perspectives on the importance of sportstech:

Kieran Collins - Director of the Research Centre at Technological University Dublin

Gearóidín McTavish - Disability in Sport Lead at Sport Ireland

Will Connors - Professional Rugby Player with Leinster Rugby

Luke was inspired to set up the group as he is working on his PhD in sports tech under the direction of Dr. Collins. All three speakers discussed their interest in the topic, and Will shared personal insights about getting injured in rugby and how he is focusing on using technology to address rugby tackling to minimise injuries.

During the event, we also discussed the Ireland Tech Ecosystem and how we can bring this initiative to other tech hubs globally. Afterwards, I joined Luke, Helen and Conor as co-leads for a meal to discuss future plans for Tech Ireland Advocates and how they can grow this new group across GTA.

