

# GLOBAL LAUNCH PAD THAILAND

## THINGS TO CONSIDERS:

1. **Research:** Understand the Thai tech market, competition, and regulations.
2. **Legalities:** Know visa requirements, business structures, and tax laws.
3. **Structure:** Choose a business structure (e.g., limited company) and register.
4. **Visa:** Obtain the appropriate visa for working and residing in Thailand.
5. **Local Team:** Build a local team or partner with Thai businesses.
6. **Culture:** Understand Thai business culture (hierarchy, respect, relationships).
7. **Localization:** Adapt your product/service to the Thai market (language, features, data privacy).
8. **Marketing:** Develop a localized marketing strategy (e.g., Line, Facebook).
9. **Funding:** Explore funding options (VCs, grants, accelerators).
10. **Network:** Build connections with entrepreneurs and investors.

## APPLY TO THE GLOBAL LAUNCHPAD THAILAND PROGRAM:

- **Market Entry & Insights:** Gain expertise and navigate regulations.
- **Investment & Partnerships:** Connect with investors & find the right fit.
- **Local Network:** Build relationships with key players and talent.
- **Business Setup:** Get support for smooth establishment and operations.
- **Media & Events:** Gain exposure and launch your brand effectively.



## WHO DO YOU NEED TO KNOW:

- **Ecosystem Builder:** Techsauce
- **Community Groups:** GTA Thailand, Thai Startup, STEP, CU innovation Hub, SCBx NEXT TECH
- **Accelerator Programs:** Thailand Accelerator, SPACE-F, depa Smart City Accelerator
- **Tech Conference:** Techsauce Global Summit
- **VC & CVCs:** Venture Bridge, ECG, 500 Thailand, CyberAgent, NVEST, disrupt impact, OPENSACE, KRUNGSRI FINNOVATE, beacon, SCB10X, XPLOR VENTURES, TrueINCUBE
- **Governments:** BOI, depa, NIA
- **Startup and Investor database:** [startupdirectory.techsauce.co](http://startupdirectory.techsauce.co)



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