

Global Launch Pad - Italy

[Tech Italy Advocates](#)

[Connect with us on LinkedIn](#)

Contact [Anders Nilsson](#) and [Paolo Salza](#)

Points to consider before you Launch:

Research and Plan: Italy is a diverse country with many opportunities, and here you can learn more about [Why invest in Italy?](#). Specific information in Milan is [here](#). To get more insights in the Italian economy there are more to read [here](#).

Visas and Legalities: For countries outside the European Union there are visa requirements. Explore resources from the Italian [government](#) to ensure you are compliant. There is a special startup visa in Italy and [here](#) you can learn more.

Funding: It is important to good and solid financial plan and you could explore funding options like grants, business loans or investors. There are a number of investors and business angel networks that you can reach out to, and here are some of them.

[360 Capital Partners](#)

[Angels for Women](#)

[Club degli Investitori](#)

[CDP Venture Capital](#)

[Indaco Venture Partners](#)

[Innogest Capital](#)

[Italian Angels for Growth](#)

[LVenture Group](#)

[Milano Investment Partners](#)

[P101](#)

[Panakès Partners](#)

[Primo Ventures](#)

[Pi Campus](#)

[United Ventures](#)

[Vertis SGR](#)

Getting Established:

Business Setup: Register your business in a form that is most suitable for you. Here you can learn more about different options from the [Italian Trade Agency](#) and the [Chamber of Commerce](#) in the Milan area.

Location: Milan is the financial “capital” of Italy, but there are many cities to consider. Flexible office spaces and co-working spaces are popular in Italy. The [YesMilano](#) initiative that could be a help to get established in Milan.

Building Your Business:

Networking: Italy has a strong business network culture. Attend industry events and connect with potential partners and clients. Here is more information on [business matching](#) that connects Italian and non-Italian businesses.

Embrace Innovation: There are dynamic innovations hubs in Italy, and in Milan there is [MIND](#) which is developing as the largest innovation district in Italy.

Startup Ecosystem: There are many startup accelerators in Italy and Milan so make sure to do your research and look them up on LinkedIn, Eventbrite and Meetup and attend events before you sign up to them.

Analyse Target Market Understand your target audience thoroughly to tailor your products/services effectively. You can find Italian companies in the national [business registry](#).

Understand the Culture: Business etiquette in Italy is rather formal, but within the startup ecosystem it is a bit more relaxed. [Here](#) is an article that gives some insight. Adaptability and cultural awareness will be key to your success.

Events: There are a lot of events happening in Italy and Milan, and you can find many of them through Eventbrite and Meetup.